

# SOUTH

Winter 2010

Indy's southside magazine

Home for the

*holidays*

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serves as family hub

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Dr. Gregory Raymond



# Make me smile

To some, there's nothing better than a pretty smile. Dr. Gregory Raymond and The Center for Cosmetic and Family Dentistry at 799 W. Jefferson St. in Franklin offers general dentistry such as cleanings and fillings and a wide array of cosmetic and restorative procedures. Raymond's cosmetic and family dental services are also supported with procedures designed to control patient anxiety by using nitrous oxide and sleep dentistry. Many cosmetic dental offices create a spa-like experience for patients. Raymond's office offers headphones for music and media, comforting eye masks, facial and neck massages and other amenities.

"For emotional and self-esteem reasons, people will have their mouths made over; their teeth whitened or veneers placed over their teeth in order to create a

more beautiful smile," Raymond said. "It helps in a lot of ways. I've had many people come in because they're back on the job market. They want to enhance their smile and get a bit of an edge that way."

Veneers — one popular cosmetic option — are made of porcelain and are applied to the visible side of the front teeth to conceal discoloration or slightly misshapen teeth. "The porcelain is like a crown," Compton explained. "It goes on the front, but it can wrap around the tooth, as well. I compare it to a woman who wears artificial fingernails." Veneers cost about the same as a crown, which can range from \$800 to \$1,000 per tooth. "Veneers are used mainly for cosmetic reasons, so most insurance doesn't pay for them," Compton said.

Raymond often sees baby boomers in his office because they need old dental work replaced or repaired. "They want their teeth restored so they're not having emergencies and pain," he said. "Cosmetics often aren't the main reason people want their mouths restored. People just want to make sure that they're healthy and that they'll keep their teeth."